

# Strategic Implementation Planning Toolkit

(Facilitator Led and Online)

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# Strategic Implementation Planning Session - One Day

## (Online and Facilitator Led)

### Takeaways:

- Participants will leave this session with a clear understanding of the direction that they will take for the period planned.

- Board Leadership will now have a script with which to govern.

- Staff will have a **road map** that aids them in implementing the board's desire to have a sustainable organization.

- Most important you will have an **EMPOWERMENT, TENACITY**, and the **KNOWLEDGE OF THE UNWRITTEN RULES OF BUSINESS!**

### Topics

**Our Focus and Intent to serve: The Mission**

**What Makes a Great Organization?**

**Understand the Right FIT**  
**Do you have the right players on your board**

**Opportunities for Success**  
**Where are we now and where do we want to go?**

**Managing the Barriers**  
**What do we need to overcome?**

**Empowering Your Organization**  
**Understanding what you can control**

**Your Organization Chart and Accountability Structure**  
**Establishing an infrastructure built to last**

**Setting Your Goals**

**Singing Your Song in the Marketplace**  
**Creating Your Marketing Scripts**

**Using the Internet to Connect with Your Target Market**  
**Becoming a global organization right in your backyard**

**Build to Last**  
**Creating your Candidates for Community/Corporate Partnerships ("Show me where the Money is")**